



# Emerald Coast Parrot Head Club

## ExComm Meeting Agenda

September 5th, 2023

### Call To Order Time:

### Attending:

### Absent:

### President's Report - Matt McPhillips:

- **Golden Coconut Essay:** Written & Submitted by Sherine Price
- **Newsletter/Website Contests:** Submitted by Sherine Price

### Vice President's Report - Bob Armstrong:

- **Lone Wolf:** Sherine Price visited Lone Wolf Pizza. It's a good fit for the club. Owner and manager are happy to accommodate us. **Add them to our list of venues.**
- **O'Quigley's:** did a phenomenal job for us last month; good service; awesome free buffett/food; many comments from members about how pleased they are with the venue. **Use this venue more often in the future.**
- **Landshark's:** 9 members left very early from our last meeting there to go somewhere else (Fat Boys) to get food and drinks. Numerous members have complained about the lack of service and the heat and say they will never return to the venue. **Consider taking Landshark's Pizza off our venues list.**
- **Harry T's:** Bob Armstrong to remind Dan to post our banner 24/7, to have adequate servers/ bartenders for our group, and will someone please measure the "blank" area so we can order a sticker to add to the banner with our QR & "2nd Fridays monthly" info.

### Secretary's Report - Sherine Price:

- **Membership Feedback:** For the record, recently met charter members & got the story: Helen Donaldson founded the club in 2000 after attending a nearby Jimmy Buffett concert and tailgate party in Atlanta (I'm trying to find out what our charter date is so we can start celebrating it each year like most clubs do). She rounded up Rick Rickens (not sure if the spelling is correct), Mango Mike (past president) and Shooter Sherry Schneider, Island Diane Rutledge (past president), Pineapple Paul and Daquiri Debbie Woolman, and Captain Ron Peterson. One of them suggested we do a chili cook-off again. Many have asked for better service at venues. Many have left early or refused to attend. Those are lost club members who did not buy raffle tickets, who did not have a good time with the club, who

may not renew, who may discourage others from joining or renewing with the club. We can not allow this to continue. Charities suggested by members: USO, PAWS, & SOCKS; NOT Fisher House & NOT Fresh Start for Children & Families as they have such large donors/sponsors already.

- **Minutes:** August Minutes emailed to ExComm Members
- ✓ **MOTION:** Accept Minutes

#### **Treasurer's Report - Kathy Imgrund:**

- **Financial Report:** Financial Report emailed to ExComm Members
  - YTD Income & Expenses & Account Balance
- ✓ **MOTION:** Accept Financial Report
- **Membership Feedback:** Kathlene Armbruster suggestions for ETTI:
- Remember Tax Exemption Form for SunVentures Crab Island Excursion Sept. 16th

#### **Membership Report - Kira Bell, Chairperson/Member At Large:**

- **Total Members:**
- **Membership Feedback:**
- **Strategies to reach membership goal of 300:**

#### **Communications/PR Report - Larry Cowsert, Chairperson/Member At Large:**

- **Membership Feedback:**
- **Destin Chamber of Commerce:** Sherine Price prepped a door prize; Matt McPhillips has the door prize. Larry Cowsert and Matt McPhillips will be attending the Before Hours event on Friday morning at the Emerald Grande and submitting the door prize for the event.
- **Club PR Report:**

#### **Community Events Report - Mary Kenyon, Chairperson/Member At Large:**

- **Membership Feedback:**
- **Crab Island Party Boat:** 39 tickets sold
- **Charity of the Month:** September - A Bed 4 Me; charity tours are going very well; next is Wed. Sept. 20th @ A Bed 4 Me in Niceville & Freeport; details in newsletter.
- **ETTI Report:** a final numbers report on ETTI would be good to have in our records (attendance, funds raised (by category), income, expenses, etc)
- **Raffle Baskets Report:** schedule is filled for the year; we have a few back ups;
- **Volunteer Opportunities:** some have signed up to volunteer at the Dragon Boat Racing Event (Nancy Evans); Divers Down/Erase the Trace/Eco Clean Marine clean up was a success; Trees on the Coast tree planting project: Bobby Wagner is checking with the school principal to coordinate a date; Sherine Price gave him two possible dates: Saturday September 30th or December 2nd; we

need 10-14 people to plant trees & flowers at FWB elementary school to make the project easy on everyone.

- **Pit Stop Tour:** Review plans, tasks, costs, budget. Kathlene Armbruster to obtain raffle & wheel prize donations; let's use our old shirts as wheel prizes as well as buttons, pins, can coolers, decals; may need to order extra pins, buttons, can coolers.
  - **MOTION:** to Approve Pit Stop Tour budget, costs and plans
- **Meeting of the Minds:** at the very least, have a plan for a group photo
- **Walk to End Alzheimer's:** promote and recruit participants and donors
- **Tricks & Treasures at The Boardwalk:** promote candy donations & recruit volunteers
- **Parade Float Renovation Project:** budget, costs, design, volunteers
  - **MOTION:** to Approve renovation budget, costs and design

#### **Merchandise Report - Scott Price, Chairperson/Volunteer:**

- **Inventory:** Just a few old shirts in inventory. New buttons, pins & can coolers are well-received. Sticker Mule had big discount offer on die-cut decals (50 for \$29) so we ordered & received them; they look better (die-cut) than old decals that are not die-cut.
- **Ink Trax:** artwork is ready to go & has been emailed to all ExComm members. working on setting up the pre-ordering process. waiting on Ink Trax to provide mock ups so that we have photo graphics of the shirt with the artwork on it for people to order from. Sherine Price will set up a Gravity Form online pre-ordering system to be emailed to all members and pushed/promoted at the next meetings/phlockings. printing may take up to 3 weeks for a turn around, so we need to get pre-orders asap.
- **Island Jay:** we have visors now in the online island jay merchandise shop. ball caps and Barbados shirts are in the works and coming soon.

#### **Website Report - Sherine Price, Chairperson/Secretary:**

- Sherine Price tweaked the website and submitted newsletter before the PHIP website contest deadline; fingers crossed!

#### **Old/Deferred Business**

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#### **New Business**

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#### **Motion to Adjourn**

- **Next Meeting:** October 9th, 6 pm, O'Quigley's
- **Meeting Adjourned:** Time: