



ECPHC – Executive Bd Meeting 2023

April 10, 2023

Agenda:

Welcome: Matt and opening statement.

- ✓ We need to discuss upcoming events
- ✓ Pick next charity

Secretary Report –Sherine

- ✓ Review meeting minutes from March 2023 meeting

Treasurer Report – Kathy

- ✓ Update on state of the club financially.
- ✓ Lets talk ETTI event financials
- ✓ Monthly fees deducted

Vice President Report – Bob

- ✓ Venue's and dropping the beat!
- ✓ New date for beach Clean up

Membership - Kira

- ✓ Membership season
- ✓ New badges were ordered.
- ✓ Business cards – Matt has them

Merchandise – Larry will be the man! ?????

- ✓ Proof #1 delivered – Matt will speak to that.
- ✓ New proof in the works
- ✓ Sherine shared a link that the PCBPHC uses for other products – we need to get digital logo's

Charity of the Month

Matt reached out to Seacrest Wolf Preserve waiting to hear back from them

- ✓ List of Charities



Fresh Start – Sandcastle Kids – Bikes or Bust – Youth Village – Fisher House – Nauti-Dawgs

Divers Down PP – Emerald Coast Autism Center (New)

Raffle Items (monthly)

- ✓ They need help – it is up to us to push the subject at all events.
- ✓ List has been circulating

Parades / Events

- ✓ **Escape To the Island** – Mike Whitley – Updates – need sponsors – Ticket sales
- ✓ **Other parades?**
- ✓ **MOTM** – we are trying to get on the A1A party tour coming thru to Gulf Shores

Czar of Social Media – Website/FB/Instagram

- ✓ New revised website is running – changes have been made.
- ✓ Mailchimp costs \$13 per month until we find another way to do it.
- ✓ Sherine is now working it all.
- ✓ Matt going to put a newsletter together highlighting all the National programs available for all active members thru PHIP.

New business

Things to Do: Margaritaville Intern program is in play again. We need to come up with at least 1 event interns can join us at.

We do need some volunteer opportunities for the club.