



EMERALD COAST PARROT HEAD CLUB

Executive Board Meeting Minutes

March 6th, 2023 at O'Quigley's

In Attendance:

Matt McPhillips, Kathy Imgrund, Sherine Price, Bob Armstrong, Kira Bell, Mike Whitley, Mary Kenyon

I. **President's Welcome: Matt McPhillips**

- A. Called meeting to order at 6:03 pm.
- B. Matt McPhillips provided copies of meeting agenda & treasurer's report.
- C. To discuss events & calendar dates
- D. To choose next charity
- E. To talk about improving organization & communication

II. **Secretary's Report: Sherine Price**

- A. February meeting minutes were emailed to all board members for review.
 1. Bob Armstrong motioned to approve February meeting minutes; Kira Bell seconded.

III. **Treasurer's Report: Kathy Imgrund**

- A. Treasurer's report was emailed to all board members for review.
 1. Total 2023 Income to Date: \$9,436.69
 - a) Income: Raffle: \$446, Merchandise: \$173.44, Membership: \$1,420.99
 2. Total 2023 Expenses to Date: \$4,420.80; Difference: \$5,015.89;
 3. Ending Account Balance: \$15,842.62
 4. Bob Armstrong motioned to accept the treasurer's report; Kathy Imgrund seconded.
- B. Square Payments:
 1. **Kathy Imgrund** to close/cancel Andy Holdnak's Square login/account & assist merchandise & membership chairpersons Larry Cowser & Kira Bell to have card swiper & to set up their Square app & account so that they can easily take payments.

IV. **Vice President's Report: Bob Armstrong**

- A. After Morgan Brooks' resignation, Bob Armstrong was appointed as Vice President.
- B. Bob Armstrong provided copies of the meeting calendar.
 1. Reviewed meeting calendar & made changes/additions.
 2. Kira Bell motioned to accept the schedule; Matt McPhillips seconded.
- C. **Bob Armstrong** to continue to fill in the schedule with venues & music.

V. **Membership Committee Report: Kira Bell, Chairperson/Member at Large**

- A. Membership Report:
 1. 151 memberships so far for 2023
 2. Membership goal for 2023: 300
 3. 144 paid members; 4 are new members; 140 are renewals
 4. 7 members are honorary.
 5. We are in membership season until March 30, 2023. All membership renewals are needed by this date. We will be actively promoting this between now and then.
- B. All board members must be active members with their dues paid.
 1. **Kira Bell** to remind one board member whose dues are unpaid at next meeting.
- C. Badges:
 1. **Kira Bell** to pick up badges this week & hand out at next meeting.
 2. **Kira Bell** to order a new badge for Bob Armstrong with Vice President on it.
- D. Business cards are ordered from Paul Woolman of Copy Systems. We did not receive a proof because of the extra cost & the discounted card pricing.
 1. **Kira Bell** to find out if new business cards will be available for pick up this week before Friday meeting.
- E. Kira Bell asked for suggestions on how to increase membership.
 1. Sherine Price suggested:
 - a. Develop a system to reach out to members we've lost, who have not renewed and/or have not attended a meeting in a while.

- b. Talk to people who are at our meeting venues, encourage them to join.
- c. Encourage members to invite friends & family to meetings & events.
- d. Promote meetings/events & especially in advance at the venues we will be meeting at.
- e. Improve our social media, website, and community presence.
- f. Make our meetings & events extra awesome so they want to join & renew every year.
- g. Mingle during meetings & events to talk to everyone & encourage participation.

VI. Merchandise Committee Report: Larry Cowsert, Chairperson/Member at Large

- A. Larry Cowsert has been appointed as Merchandise Committee Chairperson.
 1. **Bob Armstrong** to transition this position over to Larry Cowsert ASAP.
- B. Bob Armstrong reported that merchandise is not selling very well.
- C. Discussed slashing the price on 2022 shirts or giving them away as prizes.
- D. **Matt McPhillips** to work with Ink Trax for 2023 shirts and hats.
- E. Mike Whitley uses Jeff in Illinois for the ETTI shirts.
- F. **Sherine Price** has researched threadless.com merchandise shop & will set up. She just needs the original logos/artwork files.

VII. Charity Committee Report: Matt McPhillips, Chairperson

- A. Hurricane Relief check \$3,061.32 was sent & has cleared our bank.
- B. Current charity is Seacrest Wolf Preserve. We'll send them \$1,000 when raised.
- C. Matt McPhillips suggested next charity: Emerald Coast Autism Center; they reached out to us for help.

VIII. Raffle Items Committee Report: Thommy & Kathlene Armbruster, Chairperson

- A. **Thommy & Kathlene Armbruster** to provide an updated Raffle items report.

IX. Parades/Events Committee Report: Mary Kenyon, Chairperson/Member at Large

- A. ETTI: Mike Whitley, Chairperson
 1. 50 tickets sold and \$3,300 sponsorships so far.
 2. Need help selling tickets and getting sponsors.
 3. ETTI Income: \$4,334.94: Sponsors \$3,300, Tickets \$824.94 , Raffle \$210
 4. ETTI Budget: \$20,000; Current Shortage: \$15,665.06
 5. **We need a plan for meeting the ETTI budget.**
 6. **Kathy Imgrund** to sell tickets at meeting Friday night.
- B. Mardi Gras Float
 1. Expenses partially recouped: 8 float riders paid \$20 each, total \$160, to Matt McPhillips.
 2. **Matt McPhillips** to turn over \$160 to Kathy Imgrund Friday March 10th at meeting.
- C. Other Parades:
 1. Mary Kenyon would like to participate in the Billy Bowlegs parade Monday May 22nd.
 - a. Concerns are: need to focus on ETTI, haven't had good participation, & float is in disrepair.
 - b. **Mary Kenyon** to obtain more information about the event and a plan for us to participate.
 4. **Mary Kenyon** to collect information about upcoming parades & events that we can participate in for 2023.

X. Social Media/Website Committee Report: Sherine Price, Chairperson

- A. Website:
 1. Need to update the website membership page; the membership pdf form is incorrect.
 2. Need a more quick & easy online option for joining or renewing membership.
 3. Need to update photos & info on website.
 4. **Sherine Price** to handle social media posts and website updates.
- B. Harry T's meeting promotions need to emphasize to get parking pass from Matt McPhillips & also the Special Parrot Head Menu. **Matt McPhillips** to pass out the parking passes at Harry T's meetings.
- C. **Matt McPhillips** to do newsletter about PHIP programs & Margaratville Intern program; interns to join us at an event.
- D. **Sherine Price** to continue taking photos at meetings and events & sharing online to promote the club membership and activities.

IV. **New Business:**

- A. Margaritaville Intern Program
 1. What is one event the interns can join us at?
 2. No decision was made.
- B. Matt McPhillips suggested helping Habitat for Humanity at the Sandestin Wine Festival
 1. They need volunteers to help with the set up & tear down of the event tents & floors in April. 4 hours gets you a free ticket to the event which is a \$95 value.
 2. Should we participate?
 3. No decision was made.

V. **Important Reminders/Homework for Board Members:**

- A. Report your monthly hours that you work at home to Matt McPhillips for volunteer hours reporting.
- B. Invite friends, family, acquaintances, non-members at meetings & events to join the club and help the club meet/exceed membership goal of 300 for 2023.
- C. Welcome new members, members, and non-members at all meetings and events to make them feel welcomed & valued, to help them have a great time, and to gain repeat and new members for the club for 2023 and beyond.
- D. Share merchandise ideas for the club for 2023, identify a new t-shirt/hat provider, design new t-shirt/hat for 2023.
- E. Share charities ideas to add to our list for 2023.
- F. Share parades we can participate in for 2023.
- G. Share parade float renovation ideas for 2023.
- H. Share ideas to improve our social media and website presence.
- I. Share ideas for additional events for 2023.
- J. Encourage members to get with the Armbrusters to sign up to provide a raffle basket in 2023.
- K. Sign-up with the Armbrusters to contribute at least two raffle baskets in 2023.
- L. Buy your ETTI tickets.
- M. Join the ETTI committee.
- N. Contribute a raffle item for ETTI & enlist members to contribute a raffle item for the event.
- O. Promote the ETTI to increase ticket and sponsorship sales.
- P. Sell ETTI sponsorships to members & any sponsor contacts you have.
- Q. Familiarize yourself with the by-laws.
- R. Use your tax exempt form when purchasing for the club.

VI. **Unfinished Business:**

A. President:

1. Should we invite Thom & Kathlene Armbruster to board meetings so they are in the loop?
2. Matt McPhillips to produce newsletter about PHIP programs & Margaritaville Interns.
3. Schedule Margaritaville Interns to join us at an event.
4. Consider getting a standing club sign to put up at meetings.
5. Should we invite the Armbrusters to our monthly executive board meeting so they are in the loop?

B. Secretary:

C. Treasurer:

1. Kathy Imgrund to resolve Square payment confusion; set up accounts for membership & merchandise chairpersons; cancel Andy Holdnak's account.

D. Vice President:

1. Bob Armstrong to complete the meeting calendar for 2023.

C. Membership:

1. Kira Bell to collect membership dues from Larry Cowsert.
2. Kira Bell to pick up and distribute badges and business cards.
3. Kira Bell to order new badge for Bob Armstrong with Vice President on it.
4. Increase membership to reach goal of 300.

D. Merchandise:

1. Larry Cowsert to take over merchandise committee.
2. Identify a new t-shirt/hat provider for 2023.
3. Identify new t-shirt/hat design and new merchandise ideas for 2023.
4. Sherine Price to investigate mini mart novelty items to add to merchandise.
5. Consider selling buttons, especially for ETTI.

6. Sherine Price to set up [threadless.com](https://www.threadless.com) merchandise shop.
- E. **Charities:**
1. Create a list of charities for 2023.
- F. **Raffle Items:**
1. Armbrusters to get raffle items sign-ups scheduled for 2023.
- G. **Parade/Float:**
1. Identify additional parades and/or events we will participate in for 2023.
 2. Matt McPhillips to prepare club parade float renovations rendering and plans.
 3. Devise a plan to meet ETTI budget.
 4. Matt McPhillips to turn over \$160 parade float rider cash to Kathy Imgrund Friday March 10th.
 5. Consider Billy Bowlegs parade and other suggested events: Biloxi, Chili Cook-Off, Bowling, Sandestin Wine Festival, Margaritaville Interns.
- H. **Escape to the Island:**
1. Promote ETTI to increase ticket and sponsorship sales.
 2. Obtain raffle prize donations for ETTI.
 3. Keep board in the loop on ETTI committee plans and budget.
- I. **Social Media/Website:**
1. Sherine Price to update & improve the club's social media and website presence. Update photos and board members' photos and names on the website.
 2. Get info about PHIP website option and get that set up.
 3. Sherine Price to make social media posts.
 4. Should we take admin rights off or do we leave it the same for now?

VII. **Next Meeting:** April 10th, 2023 6:00 pm at O'Quigley's

VIII. **Meeting Adjourned:** Matt McPhillips motioned to adjourn meeting at 7:51 pm; Mary Kenyon seconded.

ECPHC – Executive Bd Meeting 2023

March 6, 2023

Agenda:

Welcome: Matt and opening statement.

- ✓ We need to discuss upcoming events and nail down the calendar dates
- ✓ Pick next charity
- ✓ Let's talk organization and communication

Secretary Report –Sherine

- ✓ Review meeting minutes from February 2022 meeting

Treasurer Report – Kathy

- ✓ Update on state of the club financially.
- ✓ All board members need to be in good standing with the club – is this accomplished?

Vice President Report – Bob

- ✓ Venue's and dropping the beat!

Membership - Kira

- ✓ Membership season
- ✓ New badges were ordered.
- ✓ Business cards

Merchandise – Larry will be the man!

- ✓ Lets talk storage
- ✓ Matt has sent info to Ink Trax for design and pricing
- ✓ Sherine shared a link that the PCBPHC uses for other products
- ✓ Sales are rolling

Charity of the Month

- ✓ List of Charities

Fresh Start – Sandcastle Kids – Bikes or Bust – Youth Village – Fisher House – Nauti-Dawgs

Divers Down PP – Seacrest Wolf Preserve - Emerald Coast Autism Center (New)

Raffle Items (monthly)

- ✓ They need help – it is up to us to push the subject at all events.
- ✓ List has been circulating

Parades / Events

- ✓ **Escape To the Island** – Mike Whitley – Updates – need sponsors – and start selling tickets
- ✓ **Other parades?**
- ✓ **Had 6 or 7 riders on float** – matt has cash from that day.

Social Media – Website/FB/Instagram

- ✓ Matt is getting new photos to our webmaster to insert on the website. It has been worked on.
- ✓ Mike can actively update the calendar.
- ✓ Matt going to put a newsletter together highlighting all the National programs available for all active members thru PHIP.

New business

Things to Do: Margaritaville Intern program is in play again. We need to come up with at least 1 event interns can join us at.

Sandestin Wine Festival – Habitat for Humanity is looking for volunteers to set up the tents and floors??? For a 4 hour shift you get a free ticket to the festival. (Set up or tear down) (\$95 value)

Emerald Coast Parrot Head Club

Profit and Loss
January - February, 2023

	JAN 2023	FEB 2023	TOTAL
Income			\$0.00
Pass-through Event Income			\$0.00
Escape to the Island	2,100.00	1,200.00	\$3,300.00
ETTI Donations & Sponsorships	374.94	450.00	\$824.94
ETTI Entrance Fees		210.00	\$210.00
ETTI Raffle Sales	2,474.94	1,860.00	\$4,334.94
Total Escape to the Island	2,474.94	1,860.00	\$4,334.94
Total Pass-through Event Income			\$0.00
Sales	3,061.32		\$3,061.32
Hurricane Relief	940.74	480.25	\$1,420.99
Memberships	117.80	55.64	\$173.44
Merchandise Sales		446.00	\$446.00
Raffles	4,119.86	981.89	\$5,101.75
Total Sales	\$6,594.80	\$2,841.89	\$9,436.69
Total Income	\$6,594.80	\$2,841.89	\$9,436.69
GROSS PROFIT			
Expenses	90.00		\$90.00
Advertising & Marketing		267.00	\$267.00
Dues & Memberships		200.00	\$200.00
Entertainment	224.60		\$224.60
Float Expenses		3,061.32	\$3,061.32
Hurricane Relief	133.75		\$133.75
Merchandise			\$0.00
Pass-through Event Expenses			\$0.00
Escape to the Island - Expenses		50.00	\$50.00
ETTI Marketing	33.00		\$33.00
ETTI Supplies	33.00	50.00	\$83.00
Total Escape to the Island - Expenses	33.00	50.00	\$83.00
Total Pass-through Event Expenses	59.12	58.09	\$117.21
QuickBooks Payments Fees	243.92		\$243.92
Supplies	\$784.39	\$3,636.41	\$4,420.80
Total Expenses	\$5,810.41	\$ -794.52	\$5,015.89
NET OPERATING INCOME	\$5,810.41	\$ -794.52	\$5,015.89
NET INCOME			

Date	Time	Venue	Music	Comments, Musician, Venue \$\$\$
11-Jan-23	5:30-8:30	Lulu's	Don-Middlebrook	Hurricane-Relief-Event
27-Jan-23	5:30-8:30	Rick's-on-the-Island	BT-Turner	No-cost
10-Feb-23	5:30-8:30	The-Edge-Sky-Bar	Ryan-Alan	No-cost
17-Feb-23	5:30-8:30	Harry-T's	Flash-Flood	No-cost
18-Feb-23	2pm	Harborwalk-Mardi-Gras-Parade	-	\$20-per-ride
24-Feb-23	-	-	-	No-Meeting, Moved to Feb 17th
10-Mar-23	5:30-8:30	Harry T's	Chuck Lawson / Cheri	No cost
24-Mar-23	5:30-8:30	GI Jade FWB	Provided	No cost
8-Apr-23	9:00-2:00	Beach Clean UP		Access No 7 Okaloosa Island
14-Apr-23	5:30-8:30	Harry T's	Flash Flood	No cost
28-Apr-23	5:30-8:30	KC's Sandbar	Provided	No cost
12-May-23	5:30-8:30	Harry T's	? -	No meeting due to Escape event
19-May-20	1:00-9:00	Escape to the Island	Elks Lodge	Music 2 days Fri/Sat
9-Jun-23	5:30-8:30	Landsharks Pizza Niceville	Bob Cushing	\$300 + tips
23-Jun-23	5:30-8:30	????	????	
14-Jul-23	5:30-8:30	Landsharks Pizza Niceville	Chuck Lawson / Cheri	
28-Jul-23	5:30-8:30	????	????	
29-Jul-23	9:00-2:00	Beach Clean Up	NA	Access No 7 Okaloosa Island
11-Aug-23	5:30-8:30	Landsharks Pizza Niceville	Paradise Bayou	\$300 +tips
25-Aug-23	5:30-8:30	O'Quigley's	Jan, Billy and Paul	
8-Sep-23	5:30-8:30	Harry Ts	Darby Ledbetter	\$300 +tips
16-Sep-23	1:30-4:30	Annual Crab Island Party Boat		Sign up sheet
22-Sep-23	5:30-8:30	Rick's on the Island	????	
13-Oct-23	5:30-8:30	Harry Ts	????	
27-Oct-23	10:00-8:00	MOTM	Gulf Shores	
31-Oct-23	9:30-11:00	Tricks and treasures - Boardwalk Okaloosa Island		Boardwalk
10-Nov-23	5:30-8:30	Harry T's	????	
18-Nov-22	4:30-8:00	Surfside Bonfire on the Beach	NA	No outside food or drink
24-Nov-23		Red Neck Pub Crawl - Harborwalk Destin		Placeholder only
9-Dec-23		Destin Christmas Parade		
12-Dec-23	5:30-8:30	Harry Ts or RICKS ???	????	
30-Dec-23	5:30-8:30	The Palms	Dizzy Jukes Band	New Years Party - need details
12-Jan-24				
26-Jan-23				
Updated 3/3/2023		Need to add Bob Cushing, Gene Mitchell, Ryan Alan, Paradise Bayou, BT or Darby Ledbetter And consider Elks, Ricks, Lucille's,		

Restaurant	Manager	Cell #	Office #	Email	Destin
Brotula's	Adrienne Brand	(850) 797-7024	(850) 460-8900	brand.adrienne@gmail.com	Destin
Rick's on the Island	Jordan	(850) 301-0204	(850) 301-0204	ricks@theisland@gmail.com	FWB
Hooter's	Candace Henderson	(850) 368-1416	(850) 654-1007	destin@hootersonline.net	Destin
Landshark's Pizza	Brian	(850) 797-3537	(850) 424-6743		Niceville
KC's Sandbar	Mike		850-244-1087		FWB
Rockin Taco	John Perry, Saltwater Restaurants, 850-650-4725			john@rockintacos.com	
Beach Week End Bar & Marina	Gretchen		850) 362-6020	NO food	FWB
O'Quigley's	Daniel		850-837-1015		FWB
Lulu's Destin	Michele	(850) 710-5858		michele@lulubuffett.com	Destin
Tailfins					Destin
Harry T's	Paula Mitchell	(850) 261-6424		paula@harryts.co	Destin
Palms Bistro	John Kerr	(850) 238-5142			Destin
Margaritaville					Destin
G.I.Jades (FWB)	Louisa Garia		850-225-4717		Destin
World Of Beer	Brian Cowles	813-331-9473	850-424-7939	Brian.cowles@worldofbeer.com	Destin
The Wharf 850 Niceville					Destin
Sun Ventures (Crab Island Boat)			(850) 650-2519		Destin
The Edge	Hailey or Jennifer				Destin

Band	Names	Phone	Contact	Type Cost	Dates
Austin Jennings		(619) 204-7706	www.austinjenningslive.com		
Bob Cushing	Bob Cushing	(513) 223-8703		Open Fridays	
Boudreaux		(210) 241-5883	tyonthefly@yahoo.com		
BT Turner	BT Turner	(850) 621-2316	bturnermusic@gmail.com	TropRock	Sep Oct
Cadillac Attack	Jimmy Ray Cross Jr	(850) 417-6407	send text		\$250 Apr
CalypsoNuts	Lyndley Tolls	(727) 583-7646		Steel Drum, TropRock	
Catalyst	Silvia	(850) 598-0454			
Chasin' Jamie			chasinjaymie@gmail.com		
Chuck & Cheri	Chuck Lawson	(850) 496-7230	chuck@chucklawson.com	guitar & steel drums	Feb
Coconut Radio			Facebook messenger		
Darby Ledbetter		615-569-9897	darbyledbetter@gmail.com	TropRock	
Dizzy Jukes Band	Randy Knight	(850) 543-2000			\$350-\$400
Drop Dead Dangerous					
Flash Flood	Rusty Morinelli	(850) 240-7169	flshfld@earthlink.net		\$300 Jan Apr Nov Dec
Gene Mitchell	Gene Mitchell	(850) 233-3229		Open Fridays	Dec
Grape Drink					
Group Therapy	Dave Hope	(850) 812-9777			
Gunner					
Jan Patton, Billy, & Paul	Jan Patton	(850) 259-8549			May
Jason Tyler Findley			Facebook messenger	Standing Friday gig at BH	Mar
Jeff & the Cameros	Jeff Brewer	(850) 693-0500	beachoholic@yahoo.com	TropRock	Aug
Joe Bennett	Joe Bennett	(334) 479-2744			
Paradise Bayou	Connie	(850) 217-8184			Feb Jul
Purple Monkey	Vanessa	(850) 420-1774			May
Ryan Alan	Ryan Alan	615-856-1678	musiq@gmail.com		\$250.00
Rusty Hammerstrom					
Something Fishy					Mar
Brandon Day					
Donnie Morgan					
Aftermath 5	Steve	(850) 621-3755			\$400
Dave Dale	Dave	(864) 554-7608	davedalelive@gmail.com		
Gypsy Pearl Band	Vicky	(251) 554-0399			
Tareva Hend-Pat Boone	Tareva	8508424250		813498027	
Eric Chance Stone		850-543-4602	eric@ericstoneband.com		

Emerald Coast Parrot Head Club
Escape to the Island Budget Estimate

January 1 - December 31, 2023

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Income													
Donations/Sponsorships		\$ 600.00	\$ 500.00		\$ 1,700.00	\$ 1,000.00	\$ 5,000.00						\$ 8,800.00
Entrance Fees		\$ 800.00		\$ 3,200.00									\$ 5,000.00
Merchandise Sales						\$ 1,500.00							\$ 1,000.00
Misc Income		\$ 200.00											\$ 450.00
Raffle Sales						\$ 5,500.00							\$ 3,500.00
Total Sales	\$ -	\$ 1,600.00	\$ 500.00	\$ 3,200.00	\$ 1,700.00	\$ 8,000.00	\$ 5,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 18,750.00
Expenses													
Charitable Contributions							\$ 6,000.00						\$ 6,000.00
Entertainment Expense													\$ 7,000.00
Entertainers' Lodging													\$ 4,000.00
Rentals													\$ -
Insurance													\$ -
Merchandise					\$ 1,000.00								\$ 1,000.00
Supplies			\$ 500.00										\$ 500.00
Total Expenses	\$ -	\$ -	\$ 500.00	\$ -	\$ 1,000.00	\$ -	\$ 6,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 18,500.00
Net Income	\$ -	\$ 1,600.00	\$ -	\$ 3,200.00	\$ 700.00	\$ 8,000.00	\$(1,000.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 250.00