

ECPHC – Executive Bd Meeting 2023

January 10, 2023

Agenda:

Welcome: Matt and opening statement.

1st meeting of the new year 2023 – very excited to have you all participating to make this a great season.

- ✓ Welcome to the Incoming Board –
- ✓ **List of members and their rolls**
- ✓ **President** – Matt McPhillips – everything else you don't do
- ✓ **VP** – Morgan Brooks – Music and Venues
- ✓ **Treasurer** – Kathy Imgrund – the bookkeeper
- ✓ **Secretary** – Sherine Price – taking the meeting mins
- ✓ **Member at Large** – Bob Armstrong – Merchandise
- ✓ **Member at Large** – Kira Bell – taking on Memberships
- ✓ **Member at Large** – Larry Cowsert – he needs a job...
- ✓ **Mermaid Mary Kenyon** – volunteered for an alternate MAL

It is up to us to make sure all our members are taken care of and feel they are party of an amazing club. Introduce new members to old members and get them talking.

Annual Reports are due to PHIP - \$1 per member for 2022

Need active email list from 2022 – (Matt's list is an email list to 375 people)

Trying to get more presence in the national PHIP to help with our events and MOTM's 2023

Secretary Report – Sherine

- ✓ Review meeting minutes from December 2022 meeting
- ✓ If you have a system then use it. Meeting mins should be a running document. When a task is completed then it comes off the mins.

Treasurer Report – Kathy

Board members need to get to bank and change names on acct. only need 4 people – P, VP, T, Mike

- ✓ Update on state of the club financially.

Vice President Report – Morgan

January Hurricane Relief Party – Don Middlebrook January

Mardi Gras Harborwalk – Feb 18th

Mardi Gras – Destin Commons – cancelled

Membership - Kira

- ✓ Membership season
- ✓ New badges were ordered.
- ✓ Need active list of 2022 members email addresses
- ✓ Goal for membership is 300
- ✓ What was last years final count?

- ✓ **Merchandise** – Bob Armstrong
- ✓ Sales are rolling
- ✓ We have stickers on order
- ✓ We will be doing a new t-shirt again – we need new hats
- ✓ Any other ideas???
- ✓ Will speak with Jeff

Charity of the Month

Did Lone Palm check get sent out by Mr Bill?

- ✓ January should be for the Hurricane Relief Benefit.
- ✓ Need to Make our list of Charities and choose per month.

Fresh Start – Sandcastle Kids – Bikes or Bust – Youth Village – Fisher House – etc.

Raffle Items (monthly)

- ✓ This task has been taken over by Kathlene Armbruster and her husband Thom. She will be sending emails out to members.
- ✓ She needs an active members list.
- ✓ They need help – it is up to us to push the subject at all events.

Parades / Events

- ✓ **Escape To the Island** – Mike Whitley – Updates – need sponsors – and start selling tickets
- ✓ **Harborwalk Mardi Gras** – Feb 18th

- ✓ **Do we want to rent a float????** \$200 would charge to ride on it. Need to act fast
- ✓ **Other parades?**
- ✓ **Club New Float** – really want this to happen. Will need to use the existing float frame

Matt has the idea will definitely probably maybe have a rendering of it for the next meeting. We will need to decide if we raise money thru the club or if we can sponsors to pay for it.

Social Media – Website/FB/Instagram

- ✓ To make changes to the website – our admin needs to be sent the info to change.
- ✓ Matt is getting new photos to our webmaster to insert on the website. It has been worked on.
- ✓ We now have a QR code that brings you to the website in general. This can be used on all event postings.
- ✓ Mike can actively update the calendar.
- ✓ We need to take admin rights off or do we leave it the same for now.

New business

Things to Do:

We need pics of all Board Members for the website

We need to get thank you gifts for the out going board? Present at next Phlocking.

Get Ur Done!

Thank you all for your service.