



## Executive Board Meeting AGENDA June 7, 2023

### **Welcome - Matt McPhillips**

- President's Report: status of PHIP newsletter project & Margaritaville interns
- Add a birthday announcement & song to each meeting/phlocking itinerary
- In emails, invite members to arrive early if they want to visit before music starts
- In emails, promote our mini mart & online merch shop & calendar & donate button

### **Communications/Public Relations - Larry Cowsert**

- Report
- Any new membership feedback?
- Status on whether or not to join Destin Chamber of Commerce

### **Vice President Report - Bob Armstrong**

- Vice President's Report
- Can we negotiate more food & drink specials for our meetings/phlockings?

### **Secretary Report - Sherine Price**

- Approve Last Month's ExComm Meeting Minutes (emailed to all)
- Thank You Card was mailed to Paul & Debbie at Copy Systems

### **Treasurer Report - Kathy Imgrund**

- Financial Report
- Status of Venmo account elimination
- Status of \$1k funds for Emerald Coast Autism Center donation
- Status of Coupon Books (there were 3 remaining and 2 missing)
- Status of creating an annual budget for the club to help guide us in our decisions

### **Membership - Kira Bell**

- Membership Report
- Status & location of Andy's box of lanyards
- Strategies to increase membership

### **Merchandise -**

- Merchandise Report - Scott Price: continue to clearance old shirts & sell decals; would like a container w/wheels & a handle for transporting merch

- Island Jay Online Merchandise Shop is Live
- What is our Budget for the Merchandise committee?
- Artwork Front and Back revisions need to be reviewed & selected
- Quote/phrase for artwork decision needs to be made
- Can we use Ink Trax artwork for other projects (website, email, banner, etc)
- Product List w/Prices & Color/Size Options decisions need to be made
- Pre-Orders/Payments system needs to be set up
- MiniMart Ideas (Koozie, Button, Hat, Decal, Tattoos) decisions need to be made

### **Website -**

- Website Report - - Online merch shop & online donation button live! Calendar working! Mailchimp integration working! Check it out! Working on google sheets integration.
- Need to promote features & benefits of website & Facebook page to membership (online merchandise shop, calendar, donation button) in every email/event
- Need to promote Creative Web Solutions in every club email & event
- Decision: Should we include Members' Business Links? Sell Ad Space?

### **Community Events - Mary Kenyon**

- Status of list of charities we need for 2023
- Plan check presentation - Em. Coast Autism Center - visit them (they invited us)
- Escape to the Island Report - Mike Whitley
- Raffle Report - Thommy & Kathlene Armbruster
- Plans for Community Volunteer Opportunities for the Club
- Seacrest Wolf Preserve Check Presentation Completed at ETTI
- Plans for Parades & other community events?
- Plans for Parade Float Renovation Project
- Plans for Meeting of the Minds & A1A Party Tour

### **Unfinished/Old Business**

### **New Business**

### **Adjournment**

- Next Meeting Monday, July 10, 2023 6:00 pm at O'Quigley's