



Emerald Coast Parrot Heads ExComm Meeting Agenda July 10th, 2023, 6:00 pm @ O'Quigley's

Call To Order:

President's Report - Matt McPhillips:

- Margaritaville interns
- Monthly Volunteer Hours

Vice President's Report - Bob Armstrong:

- Poor service at venues issue

Secretary's Report - Sherine Price:

- **Minutes:** June Minutes emailed to ExComm Members
✓ **MOTION:** Accept June Minutes

Treasurer's Report - Kathy Imgrund:

- **Financial Report:** Financial Report emailed to ExComm Members
✓ **MOTION:** Accept Financial Report
- 2023 Club Budget

Membership Report - Kira Bell, Chairperson/Member At Large:

- **Total Members:**
- Strategies to increase membership to goal of 300

Communications/PR Report - Larry Cowser, Chairperson/Member At Large:

- Status of joining Destin Chamber of Commerce

Community Events Report - Mary Kenyon, Chairperson/Member At Large:

- ✓ **MOTION:** appoint Mary Kenyon as Member at Large
- **2023 Charities**
 - Charities List proposal by Sherine Price

✓ **MOTION:**

- **Raffle Report** - Thommy & Kathlene Armbruster
- **Parade Float Renovation**
- **Volunteer Opportunities**

- Bring Hope Now Dragon Boat Races
- **Parades/Events**
 - **Crab Island Party Boat**
 - **Escape to the Island - Mike Whitley**
 - **Meeting of the Minds**
 - Registered Members
 - Group plans
 - **Radio A1A Pit Stop Party Tour**
 - Margaritaville Venue
 - Music, Games, Raffle, Parrot Head Day, Sherriff's Children's Camp Charity

Merchandise Report - Scott Price, Chairperson/Volunteer:

- Clearance of old merchandise in the works; new table sign; new storage/transport
- Island Jay Shop new products & more to come; \$78.76 profits earned this quarter
- Ink Trax allows artwork use for website, email, etc (cost to fully own is approx. \$325)
- Ink Trax artwork & product list w/prices & color/size options decisions in the works
- Mini Mart extras (Koozie, Button, Hat, Decal, Tattoos) in the works; need budget
- What to sell at A1A Pit Stop Party Tour

Website Report - Sherine Price, Chairperson/Secretary:

- CWS working on Google Sheets integration & Mailchimp birthdays
- Mailchimp Newsletter Template created to streamline & promote club news & features
- Online Ink Trax pre-order & Crab Island sign-up forms in the works

Unfinished/Old Business:

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New Business:

- **Membership Feedback**

Meeting Adjourned:

- **Next Meeting** Monday, August 7, 2023 6:00 pm at O'Quigley's
- Meeting adjourned